

**SAVE THE CHILDREN
INTERNATIONAL PROGRAMS
ROLE PROFILE**

JOB TITLE: Social and Behavior Change Advisor	
TEAM/PROGRAMME: Burkina Faso Country Office- Programs	LOCATION: Ouagadougou
GRADE: 3	POST TYPE: National Contract - Fixed term
<p>Child Safeguarding:</p> <ul style="list-style-type: none"> • Level 3 - the responsibilities of the post may require the post holder to have regular contact with or access to children or young people. 	
<p>ROLE PURPOSE:</p> <p>Save the Children seeks a Social and Behavior Change Advisor who will serve on the upcoming Burkina Faso Integrated Health Services Activity (IHS) Program. This program, funded by USAID, will contribute to the Government of Burkina Faso’s overarching goal of improving the health and well-being of the Burkinabe population. The project’s objectives are to: 1) Reduce the burden of malaria through the President’s Malaria Initiative (PMI) by scaling up and intensifying the implementation of proven and effective malaria prevention and control interventions; 2) Strengthen the national health system so that it is prepared for effective prevention, detection, and response to public health threats under the Global Health Security Agenda (GHSA) program; 3) Improve women, adolescents, newborns and children’s health through increased access and utilization of family planning, maternal, neonatal, nutrition, adolescent and child health; and 4) Reinforce high impact interventions including service delivery, social behavior change communication, commodities’ supply chain management, and strengthening of the community health system.</p> <p>The post-holder will ensure that all relevant Save the Children policies and procedures with respect to child safeguarding, safety and security, code of conduct, equal opportunities and other relevant policies are in place.</p> <p>This position is contingent upon donor approval and funding.</p>	
<p>SCOPE OF ROLE:</p> <p>Reports to: Chief Of Party(COP) Matrix manager: Director of Program Development and Quality Staff reporting to this post: None</p> <p>Budget Responsibilities: Depending on availability of flexible funds, this role will manage capacity building and preparedness funds</p>	
<p>KEY AREAS OF ACCOUNTABILITY</p> <p>The Social and Behavior Change (SBC) Advisor serves as part of Save the Children’s core project staff for IHS under the project overall leadership. The person in this position will:</p> <ul style="list-style-type: none"> • Support the strategic vision for social and behavior change and the use of communication to create change linked to improved women, adolescents, newborns and children’s health outcomes; • Develop an SBC strategy with project technical staff to ensure that behavioral objectives are being addressed in program activity plans at community level; • Oversee qualitative research, including small formative studies and pretesting all materials with their intended audience—this research will help refine concepts or implementation strategies (as needed) to guide strategic program choices for SBC approaches and tools; • Work with government and other partners to design and develop media campaigns on topics required such as malaria, family planning or nutrition • Develop and manage terms of reference and budgets for consultants (individuals and agencies) provide supervision over the life of the contract ensuring high quality deliverables; 	

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- Coordinate the development of the project’s SBC communication activities that will range from print and audio supports, to advocacy materials to promotional print & TV to mobile technologies;
- Develop creative briefs and terms of references and work with the creative agencies/consultants/media houses hired by IHS to develop and disseminate the project materials ensuring that the agency has what it needs to produce and disseminate materials in a timely manner and the agency is providing timely and quality deliverables;
- Organize efforts to pretest materials to ensure quality and resonance of the subjects within the target community;
- Support project staff to plan, coordinate, and disseminate all IHS materials required for project activities in a timely manner;
- Work with monitoring and evaluation experts to develop and help track critical indicators of SBC implementation and uptake and behavior change at the community level, and use of quality benchmarks
- Support the development of a network of SBC Advisors (or similar position) of other USAID and donors’ development and humanitarian projects, participating in context analyses, sharing experience and lessons learned, potential synergy and collaboration, and supporting the CLA approach in consultation with other USAID existing partners
- Liaise with universities and professional schools (health and human sciences studies) to develop potential collaboration and exchange around SBC topics (curriculum, joint researches or studies, debate, information to students about development projects)
- Liaise with and support existing SBC initiatives such as those currently being developed under the Breakthrough ACTION program.
- Identify potential SBC capacity needs of IHS partners and support development of short trainings and/or reviews of SBC implementation in IHS with strong learning objectives;
- Support proposal development and program design in SBC components for any subsequent funding or future funding opportunities with USAID
- Travel as needed (at least 30%) between project work sites in the targeted regions of Burkina Faso.

COMPETENCES AND BEHAVIOURS (Our Values in Practice)

Core Competencies

Problem solving and decision making – Innovating and adapting –Working effectively with others – Communicating with impact

Adhere to SCI Values: Accountability; Ambition; Collaboration; Creativity; Integrity

Accountability:

- Holds self-accountable for making decisions, managing resources efficiently, achieving and role modelling Save the Children values
- Holds the team and partners accountable to deliver on their responsibilities - giving them the freedom to deliver in the best way they see fit, providing the necessary development to improve performance and applying appropriate consequences when results are not achieved

Ambition:

- Sets ambitious and challenging goals for themselves (and their team), takes responsibility for their own personal development and encourages others to do the same
- Widely shares their personal vision for Save the Children, engages and motivates others
- Future orientated, thinks strategically

Collaboration:

- Builds and maintains effective relationships, with their team, colleagues, members and external partners and supporters
- Values diversity, sees it as a source of competitive strength
- Approachable, good listener, easy to talk to

Creativity:

- Develops and encourages new and innovative solutions

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<ul style="list-style-type: none"> • Willing to take disciplined risks <p>Integrity:</p> <ul style="list-style-type: none"> • Honest, encourages openness and transparency.
<p>QUALIFICATIONS AND EXPERIENCE</p> <ul style="list-style-type: none"> • Master’s degree in health, communication or social marketing or social science such as sociology, anthropology; will accept degrees in other fields if there is evidence of sustained experience in the fields noted above. • Minimum of 7 years of experience in social and behavior change related work, including but not limited to strategic engagement, development communications or campaigns, or commercial marketing/advertising and community engagement. Preference for SBC experience in health field; • Experience managing creative, strategic communication design and media/materials development (mobile phones, print and/or television). This includes pre-testing and production of communications materials; • Experience working at community level in programs that require active engagement with families and the community • Knowledge of the public and private sector (marketing/advertising) communication landscape in Burkina Faso; • Experience with designing and implementing qualitative anthropological/ sociological research and/or communication monitoring and evaluation a plus. • Strong capacity to write including but not limited to: strategies, reports, documentation, success stories • History of engagement with USAID or development donor funded initiatives is highly desirable • English proficiency a plus
<p><i>Save the Children invests in childhood – every day, in times of crisis and for our future. We are dedicated to ensuring every child has the best chance for success. Our pioneering programs give children a healthy start, the opportunity to learn and protection from harm. Our advocacy efforts provide a voice for children who cannot speak for themselves. As the leading expert on children, we inspire and achieve lasting impact for millions of the world's most vulnerable girls and boys. By transforming children's lives now, we change the course of their future and ours.</i></p>
<p>Additional responsibilities for the position: The duties and responsibilities as set out above are not exhaustive and the job holder may be called upon to perform additional tasks in a reasonable adequacy of their level of skills and experience.</p>
<p>Equal opportunities We provide equal employment opportunities (EEO) to all employees and qualified applicants for employment without regard to race, color, religion, gender, ancestry, sexual orientation, national origin, age, handicap, disability, marital status, or status as a veteran. Save the Children complies with all applicable laws. The incumbent is invited to perform his function in accordance with the procedures and policies of equal opportunities and diversity of SCI</p>
<p>Child Safeguarding: We must keep children safe in our selection process, which includes rigorous background checks, to ensure the protection of children from abuse.</p>
<p>Safety and Security: The incumbent is invited to perform his function in accordance with SCI Health and Safety and security procedures and policies</p>

Approved by Line Manager:

Date :

Cleared by HR:

Date :

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Signed by Employee:

Date :